



Dear Restaurant Owner or Manager,

It is with great enthusiasm that we extend you an invitation to participate in Powhatan's Premiere Food Festival the "Chow Down" and Spring "Hungry to Help" food drive for Central VA Food Bank. The Chow Down food festival will give you an opportunity to reach the community and showcase your culinary delights in a relaxed, fun-filled, family atmosphere.

Powhatan's Chow Down is a community wide celebration highlighting ethnic, regional and traditional foods. Attendees will enjoy live music and entertainment for all ages throughout the day. For more info go to www.chowdownpowhatan.com

The Chow Down will be held on April 9, 2011 from 11:00 a.m. to 9:00 p.m. at the Powhatan County Fairgrounds, located at 4042 Anderson Highway, Powhatan, VA. The event is a walking pay-as-you-go festival with free admission and free parking. The 2010 Chow Down had an estimated attendance of 6,500. This year we are marketing for a crowd of 10,000 plus.

If you would like to apply to be a vendor for this year's festival, please complete the enclosed application.

Review and complete the following:

1. Booth and Facility information
2. Rules and Information / Prohibited Items and Behavior / Insurance Requirements
3. Vendor Application/Agreement

Please contact Kevin Myers at kmyers@powhatanva.gov 804-598-1304 for additional information.

Thank you for your consideration. We hope that you will decide to participate in this year's event.

Kevin Myers, Director
Powhatan County Parks and Recreation Department



Powhatan County 3834 Old Buckingham Rd, Powhatan, VA 23139
